



Lake County  
Farm Bureau

# 2026 Sponsorship Opportunities





# General Annual Event Sponsorship Packages for 2026

## General Annual Event Sponsorship Opportunities for the Entire 2026 Year

### Premier Partnership Sponsor Level \$15,000

Join us in recognizing the hard work of Lake County Farm Bureau with a one-year sponsorship supporting all LCFB events. This comprehensive package includes advertising opportunities and sponsorship highlights, showcasing your full support for our agricultural community. Available to one company on a first-come, first-served basis, with first right of refusal for the following year. Show your commitment to Lake County's farmers and ranchers with a year-long sponsorship!

#### Print

- Logo recognition in printed event programs & agendas
- Recognition in our quarterly print magazine
- Recognition via press release
- Inclusion in Quarterly magazine recap of all LCFB Events.

#### Digital

- Logo on event announcements via E-Newsletter.
- Logo on LCFB'S Facebook prior to event(s). Recognition in social media posts in ALL event Recaps.
- Featured in all Media advertising for events in our E- Newsletter.

#### On-Site

- Recognition in the script during all events
- Banner display at all applicable events
- Opportunity for marketing materials to be distributed/displayed at Love of the Land and Annual Meeting
- 5-minute speaking slot during event of sponsor's choosing

#### Package Includes:

Two "Love of the Land" tables (16 tickets), table sponsorships, and co-branded merchandise and logo collaboration with the presenting sponsor.

10 Tickets to LCFB's Punkin Chunkin Event

# General Annual Event Sponsorship Packages for 2026

## Roots Level Sponsorship \$10,000

Support Lake County Farm Bureau with a second-level sponsorship that highlights your commitment to our agricultural community while fitting a more modest budget. This sponsorship level still allows your company to make a meaningful impact while receiving valuable advertisement and recognition opportunities. A great option for companies seeking to support Lake County agriculture with flexibility and visibility!

### Print

- Logo on event announcements via E-Newsletter.
- Recognition via press release
- Inclusion in Quarterly magazine recap of all LCFB Events.

### Digital

- Logo on event announcements via E-Newsletter.
- Sponsorship recognition in a minimum of four (4) social media posts across LCFB social media platforms
- Company logo on LCFB website section for events.

### On-Site

- Recognition in the script during the Love of the Land Dinner
- Logo Featured on Roots Level Sponsorship Banner
- Opportunity for marketing materials to be featured at the event and/or membership packets.

**Package Includes** • One Love of the Land table (8 tickets), sponsorship spotlight in all social media channels and advertisements.

# General Annual Event Sponsorship Packages for 2026

## Heritage Sponsor Level

\$5,500

Demonstrate your support for Lake County Farm Bureau members who are making a significant difference in the agriculture sector and their communities. By becoming a sponsor, your contribution will be highlighted throughout the year at all events hosted by LCFB.

### Print

- Heritage Level sponsorship logo inside printed Annual Meeting Program
- Inclusion in Quarterly magazine recap of all LCFB Events.

### Digital

- Company logo featured in E- Newsletter ticket registration websites.
- Company logo on LCFB website section for events.

- Sponsorship recognition in minimum of four (4) social media posts across LCFB social media platforms

### On-Site

- Recognition during the awards presentation LCFB Annual Meeting. One Love of the Land table (8 tickets), sponsorship spotlight in all social media channels and advertisements.



# Love of the Land Fundraiser 2026

Diener Ranch, Lower Lake CA | June 20<sup>th</sup>, 2026

## LOVE OF THE LAND SPONSORSHIP OPPORTUNITIES

The Love of the Land fundraiser is a cherished event that brings our community together to celebrate and support local agriculture. Proceeds from the event fuel essential programs, advocacy efforts, and resources for farmers and rural residents in Lake County. This event has been held for generations, with hundreds in attendance.

One highlight of the evening is the dessert auction, where funds directly benefit scholarships for local students pursuing degrees in agriculture. By supporting this event, you’re helping to invest in the next generation of agricultural leaders while showcasing your commitment to preserving Lake County’s farming heritage.

Sponsorship Levels	AMOUNT
1. Presenting Sponsor .....	\$10,000 & UP
2. Diamond Sponsorship .....	\$1,000 & UP
3. Platinum Level .....	\$500-\$999
4. Gold Level .....	\$250-\$499

## Love of the Land Sponsorships

Lake County, CA | June 2026

### Presenting Sponsor

Lake County Presenting Sponsor **\$10,000 & up**  
Table for 10, Listed in the program & Tables,  
Featured on LCFB Website, Company Banner  
displayed at the event, one - time newsletter ad,  
custom merchandise with Logo.

### Diamond Level

Lake County Diamond Sponsorship **\$1,000 & up**  
Table for 8, Listed in the program & Tables,  
Featured on LCFB Website, Company Banner  
displayed at the event, one - time newsletter ad

### Platinum Level

Platinum sponsorship **\$750 - \$1000** 4  
COMPLIMENTARY tickets, Listed in  
the program, Featured on LCFB  
Website

### Gold Level

- Gold Sponsorship **\$250 - \$750**  
2 COMPLIMENTARY tickets, Listed  
in the program, Featured on LCFB  
Website

## Levels and Sponsorship Amounts

### Presenting Sponsor

\$10,000 & Up  
(For Love of the  
Land Event ONLY)

### Diamond Level

\$1,000 & Up  
(For Love of the  
Land Event ONLY)

### Platinum Level

\$500-\$999  
(For Love of the  
Land Event  
ONLY)

### Gold Level

\$250-\$499  
(For Love of the  
Land Event  
ONLY)

Lake County Farm Bureau’s Annual Meeting 2026

Lake County, CA | JULY

ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

For the past two years, Lake County Farm Bureau’s Annual Meeting has been held separately from the Love of the Land dinner, and the casual format has been a great success! We’re excited to continue this approach and are seeking sponsors to help cover costs for this free event. The Annual Meeting provides members an opportunity to review local updates, recap state programs, and provide input on new business.

Sponsorship Levels		AMOUNT
1. Premier Sponsorships	.....	\$1,000 .....
2. Support Sponsorships	.....	\$500 .....

LCFB’S Annual Meeting Sponsorship 2026

Premier Sponsorship \$1,000

- Logo recognition in Agenda program
- Recognition in Speech
- Recognition in Advertising Materials

Support Sponsorship \$500

- Recognition on advertising materials
- Recognition in E-Newsletter

These Sponsorships go towards the costs associated with hosting this event.

Including and not limited to: Event site fees, food and beverages, utensils, and decorations. Sponsorships allow us to keep these smaller-scale casual events **free** to our members.

**Note:** These are Sponsorships are only for LCFB’s Annual Meeting 2025.



# Punkin' Chunkin 2025

Lake County, CA | First Weekend in Nov. 2025

## Punkin' Chunkin Sponsorship Opportunities

Punkin' Chunkin, hosted by LCFB, is a family-friendly event where local FFA chapters compete in a pumpkin chunkin' contest with trebuchets they've spent months building. The event also features open-division participants and local food and drink vendors. It's a fun way for businesses to sponsor, advertise, and support local youth and agriculture.

Sponsorship Levels	AMOUNT
1. Champion Sponsorship .....	\$1,000 .....
2. Launcher Sponsorship.....	\$500 .....

## Punkin' Chunkin Sponsorship Packages

Two (2) sponsorship levels are available. They go towards the costs of the event, including the site fee and sponsorship of our Punkin' Chunkin Trophy.

### Champion Sponsorship -\$1000

- Logo on Punkin' Chunkin' signage and banner.
- Company name featured in all advertisements and on the trophy.

### Launcher Sponsorship -\$500

- Logo on a banner or signage.
- Recognition at the event.

**Give Back!** Take advantage of this unique sponsorship opportunity by advertising at this big community event! This is a great way to give back to your local FFA chapters and Farm Bureau!

**Each Package Includes** • Four (4) Complimentary tickets to the event.

# Board Room and Office Renovation Fund

## Help Build a Lasting Space for Agriculture & Community Collaboration

Lake County Farm Bureau is investing in the future by renovating our office and shared conference room. Our goal is a modern, welcoming space that serves staff, members, local agricultural nonprofits, FFA and 4-H groups, and community partners. Your contribution helps create a hub for collaboration, learning, and connection, supporting the agricultural community for generations to come.

### Sponsorship Opportunities

#### Visionary Sponsor – \$5,000+

Make a major impact with a transformative contribution that helps advance our mission and support the agricultural community.

#### Leadership Sponsor – \$2,500+

Play a key role in strengthening our programs and initiatives for local farmers and community members.

#### Supporter Sponsor – \$1,000+

Provide meaningful support that helps sustain and grow our community-focused efforts.

#### Contributor Sponsor – \$500+

Lend your support to initiatives that make a difference in our agricultural community.

#### Community Supporter – \$250+

Every contribution helps us continue building a stronger, more connected community.



## Board Room and Office Renovation Fund

## Help Build a Lasting Space for Agriculture & Community Collaboration

## Recognition & Appreciation

All donors will receive:

- Permanent recognition on a donor plaque displayed in the conference room.
- Acknowledgment in the LCFB newsletter, website, and social media.
- Invitation to our Ribbon Cutting & Open House upon project completion.



# YOUR INVESTMENT 2025

Making a difference in Lake County

## EDUCATION

\$10,000 Invested in Agricultural Education – Seven students from Lake County have been awarded agricultural scholarships to help them achieve their aspirations.



## SUPPORT

Supported 4-H and FFA fair market projects with a total of **\*\*\$4,000\*\***, benefiting **\*\*30 students\*\*** who received “add-ons.” LCFB also supports the Lake County Fair by preparing the **\*\*Buyer’s Breakfast\*\*** for the Junior Livestock Auction.



## PARTICIPATION

LCFB Takes Part in Blue Jacket Bonanza  
During the Blue Jacket Bonanza, LCFB awarded 15 FFA Blue Jackets, totaling \$3,000 in value. Additionally, LCFB facilitated connections among three Lake County Schools through the Ag Mechanics competition known as Punkin Chunkin.





# THANK YOU TO OUR 2025 SPONSORS



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